



# EV36 ZERO



**Entering a new era of electrification, Nissan extends its commitment to innovation and transformative change by daring to do what others don't.**

## **ALL-NEW 100% ELECTRIC NISSAN CROSSOVER**

Drawing on a decade of electric vehicle (EV) heritage and building on the success of the Qashqai, JUKE and LEAF, Nissan unveils a new-generation all-electric crossover to be produced at Nissan Sunderland Plant.

### **BACKGROUND**

- New global EV to be produced at Nissan Sunderland Plant
- Will open up Line 2 at Nissan Sunderland Plant for EV production capability
- Produced in the UK with plans to export to European markets
- Continues localisation of vehicle parts and components
- Next-generation vehicle styling, efficiency and battery technology
- Strategic, transformational investment that paves the way for future models
- Built on the Alliance CMF-EV platform
- Extensive R&D investment by Nissan UK to ease transitions to electrification
- Builds on 8 years of electrification experience from LEAF production at Nissan Sunderland Plant
- Skills investment in Nissan Sunderland Plant workforce for future technologies and sustainability projects

### **ALL-NEW 100% ELECTRIC NISSAN CROSSOVER IN NUMBERS**

- Creates **909 new jobs at Nissan's Sunderland Plant**
- Supports **more than 4,500 jobs in the UK supply chain**
- Safeguards 75 R&D jobs
- A **£423 million investment** to produce a new-generation all-electric crossover
- Secures **£1 billion in wages** per year in UK automotive
- Forecasted production capacity of up to **100,000 units**

