



## **Nissan Light Commercial Vehicles Support Infiniti Red Bull Racing in Europe**

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- **Nissan supports team in European leg of Grand Prix season**
- **Fleet of Nissan LCVs bear the logistics load at team headquarters**
- **80 pickups and vans provided to Infiniti Red Bull Racing team globally**

For the fourth year running, Nissan will provide light commercial vehicles (LCV) and related services to Infiniti Red Bull Racing Formula One team.

Celebrating the start of the Grand Prix season in Europe, Nissan is supporting the Formula One team with a fleet of Primastar vehicles, ensuring that the transportation of people and equipment is not something to divert concentration from racing efforts.



Infiniti Red Bull Racing, which is powered by Renault in the FIA Formula One World Championship, is being transported by a fleet of Nissan LCVs at their global headquarters in Milton Keynes, England - with NV400, Navara and Primastars taking the load for the team in their logistical endeavours.

"We are very pleased to continue our support of the multiple World Champion Infiniti Red Bull Racing team and look forward to the coming season," said Nissan Corporate Vice President Philippe Guérin-Boutaud, responsible for the Global LCV Business Unit. "Nissan is confident that our wide range of innovative, reliable and versatile light commercial vehicles - from pickups and trucks to vans - will provide valuable support to the team at Formula One races around the world."

Worldwide, Nissan will supply around 80 light commercial vehicles from its class leading range, including the 100 percent electric Nissan e-NV200, the award-winning Nissan NV200, the Nissan NV350 and the highly acclaimed Nissan NV400.

"This partnership with Nissan LCV has brought significant benefits to our team and demonstrated the value of working with the right commercial vehicle partner," said Christian Horner, Team Principal, Infiniti Red Bull Racing. "One of the biggest challenges we face is managing the logistically complex operations of transporting people and equipment, and we are delighted to continue working with Nissan LCV in 2015."

In the LCV segment, Nissan has global annual sales of nearly 1 million pickups, trucks and vans that contribute to the success of millions of entrepreneurs. The new generation of the award-winning Nissan NP300 pick-up truck will be unveiled in Europe by the end of this year.

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#### **About Nissan in Europe**

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 17,600 staff across locally-based design, research & development, manufacturing, logistics and sales & marketing operations. Last financial year Nissan plants in the UK, Spain and Russia produced more than 675,000 vehicles including award-winning crossovers, small cars, SUVs, commercial vehicles and electric vehicles, including the Nissan LEAF, the world's most popular electric vehicle with 96% of customers willing to recommend the car to friends. Nissan now offers a strong line-up of 23 diverse and innovative models in Europe under the Nissan and Datsun brands.

#### **About Nissan Motor Co.**

Nissan Motor Co., Ltd., Japan's second-largest automotive company, is headquartered in Yokohama, Japan, and is part of the Renault-Nissan Alliance. Operating with more than 244,500 employees globally, Nissan sold almost 5.2 million vehicles and generated revenue of 10.5 trillion yen (USD 105 billion) in fiscal 2013. Nissan delivers a comprehensive range of more than 60 models under the Nissan, Infiniti and Datsun brands. In 2010, Nissan introduced the Nissan LEAF, and continues to lead in zero-emission mobility. The LEAF, the first mass-market, pure-electric vehicle launched globally, is now the best-selling EV in history with almost 50% share of the zero-emission vehicle segment.

For more information on our products, services and commitment to sustainable mobility, visit our website at <http://www.nissan-global.com/EN/>

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