



## **All-new Nissan Micra's 1.0-litre engine offers exceptional performance and running costs**

- **Highly efficient 71PS entry level petrol model at retailers for demonstration drives**
- **Will account for approximately 20% of Micra sales**
- **Launch line-up of three Micra engines now complete**
- **All-new Micra features expressive design, uplifting interior and confident drive**

**Paris, France** (May 22, 2017) – The launch range of the all-new Nissan Micra has been completed with the arrival at retailers of the eagerly anticipated 1.0-litre 71PS entry-level model.

While it's the last of three launch engines to go on sale, it will play a vital role in the Micra success story. It is expected to account for approximately 20% of sales.

Offering an excellent balance of performance and running costs, the three-cylinder naturally aspirated petrol engine is linked to a five-speed manual transmission. This highly efficient powertrain results in official Combined Cycle fuel economy of 4.6 litres/100km and CO<sub>2</sub> emissions of 103g/km when running on 15 or 16-inch wheels.

The new 1.0-litre 71PS engine joins the 0.9-litre 90PS three-cylinder turbo petrol and the 1.5-litre 90PS four-cylinder diesel, which went on sale earlier this year.

The new Nissan Micra is quite simply a revolution. It is a radical progression from the model it has replaced, and from the trio of highly successful superminis which date back to the Micra's debut in Europe in 1983.

Longer, wider and lower than ever before, the all-new Micra has been conceived, designed and engineered with European customers' requirements at the top of the agenda.

Key to its appeal is the hatchback's athletic and expressive exterior design, which moves the Micra name plate in a daring new direction. The contemporary look and premium feel continues inside, with a high-quality cabin that boasts two-tone soft-touch materials as standard across the range.

The all-new Micra is also a technology leader, with a number of features which are not only new to the Micra but new to the segment. These include Intelligent Lane Intervention, a safety system which gently corrects the Micra back on to the right path should it be required.

Also unique to Micra is the BOSE Personal audio system, which features speakers built into the driver's head rest for an immersive 360° sound experience. The new Micra is available with a wide range of personalisation options, allowing owners to modify the exterior and interior with premium components in a variety of stylish and contemporary colours.

The new Micra is also a fantastic car to drive, with a dynamic performance that is the perfect balance between agility, excitement and the secure feeling that comes with confident and predictable handling.

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### **ABOUT NISSAN IN EUROPE**

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 17,000 staff across locally-based design, research & development, manufacturing, logistics and sales & marketing operations. Last year Nissan plants in the UK, Spain and Russia produced more than 640,000 vehicles including award-winning crossovers, commercial vehicles and the Nissan LEAF, the world's most popular electric vehicle. Nissan's Intelligent Mobility vision is designed to guide Nissan's product and technology pipeline and this 360 degree approach to the future of mobility will anchor critical company decisions around how cars are powered, how cars are driven, and how cars integrate into society. Nissan is positioned to become the most desirable Asian brand in Europe.

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