



## All-new 2018 Nissan LEAF named '2018 World Green Car of the Year'

- All-new 2018 Nissan LEAF named "2018 World Green Car" by the World Car Awards
- Nissan LEAF is the first all-electric vehicle to win award since category was created

**NEW YORK** – The all-new 2018 Nissan LEAF, the world's best-selling electric vehicle, was named the "2018 World Green Car" at the 2018 New York International Auto Show. LEAF is the icon of Nissan Intelligent Mobility, the company's vision for changing how cars are powered, driven and integrated into society.

The first all-electric vehicle to win the World Green Car award since the category's inception in 2016, the 2018 Nissan LEAF has been reinvented for its second generation. Available in showrooms today, the new Nissan LEAF combines greater range<sup>1</sup> with a dynamic new design and the latest Nissan Intelligent Mobility features including ProPILOT Assist, e-Pedal, automatic emergency braking and more.

"We're very proud that since Nissan LEAF launched in 2010, we've been able to put more than 300,000 zero-emission electric vehicles on the road worldwide, helping to reduce carbon footprints around the globe," said Daniele Schillaci, Executive Vice President, Global Marketing and Sales, Zero Emission Vehicle and Battery Business; Chairman of Management Committee for Japan/A&O (Japan, Asia, Oceania Business); Nissan Motor Co., Ltd.,. "We're honored to be recognized by this esteemed jury and proud to continue to expand the vision of Nissan Intelligent Mobility."

The 2018 Nissan LEAF rose to the top among a list of five initial category entries and was the stand-alone EV in the running. Jurors considered the vehicle's overall environmental impact including tailpipe emissions and fuel consumption upon selecting the overall winner.

The previous-generation Nissan LEAF was named "World Car of the Year" in 2011 and remains the only pure electric vehicle to win that award in its 14-year history.



*Nissan senior vice president of Sales and Marketing Dan Mohnke accepts the LEAF's "2018 World Green Car" award on behalf of Nissan.*

**About Nissan Motor Co., Ltd.** Nissan is a global full-line vehicle manufacturer that sells more than 60 models under the Nissan, INFINITI and Datsun brands. In fiscal year 2017, the company sold 5.77 million vehicles globally, generating revenue of 11.9 trillion yen. On April 1, 2017, the company embarked on *Nissan M.O.V.E. to 2022*, a six-year plan targeting a 30% increase in annualized revenues to 16.5 trillion yen by the end of fiscal 2022, along with cumulative free cash flow of 2.5 trillion yen. As part of *Nissan M.O.V.E. to 2022*, the company plans to extend its leadership in electric vehicles, symbolized by the world's best-selling all-electric vehicle in history, the Nissan LEAF. Nissan's global headquarters in Yokohama, Japan, manages operations in six regions: Asia & Oceania; Africa, the Middle East & India; China; Europe; Latin America; and North America. Nissan has a global workforce of 247,500 and has been partnered with French manufacturer Renault since 1999. In 2016, Nissan acquired a 34% stake in Mitsubishi Motors. Renault-Nissan-Mitsubishi is today the world's largest automotive partnership, with combined sales of more than 10.6 million vehicles in calendar year 2017.

For more information about our products, services and commitment to sustainable mobility, visit [nissan-global.com](http://nissan-global.com). You can also follow us on [Facebook](#), [Instagram](#), [Twitter](#) and [LinkedIn](#) and see all our latest videos on [YouTube](#).

### ABOUT NISSAN IN EUROPE

Nissan has one of the most comprehensive European presences of any overseas manufacturer, employing more than 17,000 staff across locally-based design, research & development, manufacturing, logistics and sales & marketing operations. Last year Nissan plants in the UK, Spain and Russia produced more than 640,000 vehicles including award-winning crossovers, commercial vehicles and the Nissan LEAF, the world's most popular electric vehicle. Nissan's Intelligent Mobility vision is designed to guide Nissan's product and technology pipeline and this 360 degree approach to the future of mobility will anchor critical company decisions around how cars are powered, how cars are driven, and how cars integrate into society. Nissan is positioned to become the most desirable Asian brand in Europe.

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